

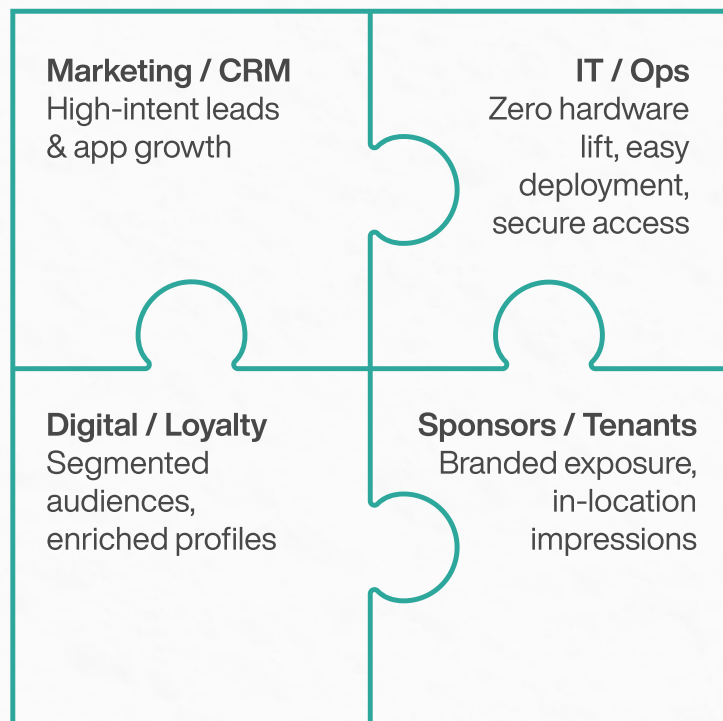
# WHAT WI-FI MARKETING LOOKS LIKE IN JUST 30 DAYS

## WHY BRANDS AND TENANTS CHOOSE WI-FI MEDIA

Opt-In Rate	80%+ of Wi-Fi users opt in
App Growth	+10% via post-login CTA
CRM Growth	65%+ are net-new contacts
Post-login CTR	15–25% click-through rate

*Based on average performance across retail, CRE and venue clients.*

## CROSS-TEAM USE CASES



- ✓ **Frictionless**  
No app, no install, easy activation
- ✓ **High-Intent**  
Guests are present and engaged
- ✓ **Fast Results**  
30 days, with your current Wi-Fi setup